



# Gili Gorenstein

UI UX Product Designer

[giligodesign.com](http://giligodesign.com)

054-242-8625

[Giligo25@gmail.com](mailto:Giligo25@gmail.com)

TLV

I am passionate about the world of digital products. I am a very creative and resourceful designer who loves solving UX problems in a proactive team setting.

I bring excellent communication skills, pixel perfect design, curiosity, professional approach with high self-discipline, ability to work fast and produce multiple solutions, and fast self-learning skills. I have 15+ years of web and graphic design experience.

## Experience

2005 - Present

### 888 Holdings

2018 - Present

#### UI/UX Product Designer

Mobile and desktop product designer in an agile environment. Creating wireframes, prototypes and designing accurate components for complex systems. Working closely with the R&D team to make sure the user experience is intuitive, pleasant, and stunning.

2016 - 2018

#### Web and UI designer

Create interactive games for responsive platforms, marketing campaigns design. Conceptualize, present, and execute my ideas from A to Z. Working back to back with the development team.

2013 - 2016

#### B2C Creative Team Leader

Manage designers and front-end developers. Monitoring freelance designers' work. Design and art direction of marketing campaigns from concept to execution, supervising brands identity, web design, solving critical product problems.

2010 - 2013

#### B2B Creative Professional Leader and Senior Designer

Design marketing campaigns, solving critical product problems, web design, branding. Professional managing (creative task assignments and art direction) of the in house and freelances designers. Leading creative brainstorm, supervising the brand identity.

2005 - 2010

#### Graphic Web Designer

Design marketing campaigns to all company's products. Creating web sites, promotions materials such as online banners, landing pages, print ads, branding materials, etc.

## Education

2017

### Netcraft Academy

UI/UX Design

2005-2006

### Minshar for Art

Animation, Interactive Technology, Video Graphics and Special Effects

2002-2005

### Camera Obscura

Animation, Interactive Technology, Video Graphics and Special Effects

## Languages

Hebrew

English

## Skills

Control PC and Mac work environment. Photoshop, Illustrator, XD, Sketch, Zeplin, Invision, After Effects, Animate (Flash), InDesign

## Volunteering

Graphic design for the "Children of Light" Association for the support of those affected by Congenital Melanocytic Naevi.

**Recommendations will be displayed upon request**